CORPORATE SA SHEDS VIRUS-DRIVEN TEARS

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ANCHOR

NAVIGATING CHANGE

WE HAVE BECOME BALANCE SHEET DETECTIVES

- Overriding perspective **Buy great businesses at good prices**
- SA company profits ex Naspers down >50% in 2020
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- SA dividends down >70% in 2020? Richemont halved dividend
- Bond market the only place to get yield
- Predictions of 12-36 months to reach normality
- Differing experience across sectors clients strive for more variable cost bases
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Corporate SA reacting quickly





MSCI World index now down "only" 15% for the year

But lots of shares still down **30%+** so opportunities, US has been the star

ecember	January	February	March	April	May
	2020				

SA JOB PROFILES -EVERYTHING CHANGES

- If you are a 23-year-old honours graduate in SA, after 4 years of study and an energy to start your career there are is no job for you. Anywhere. Unless your dad has contacts, its zero. Don't bother going overseas, as it will be the same. This could spur you on to great things if you are an entrepreneur, as opportunities abound in chaos. You are privileged, this is your time to take risk without a family and overheads.
- If you got a poor or no matric, there is no job.
- If you are over 50 and have been retrenched there is no job.
- If you have a job, put your head down and prove you are worth it.
 In the US 35 million of 150 million employable people are unemployed. 30 million have been fired in the last 2 months (estimates of 20% permanently).
- This will all change again but this is the reality for now.



MOST COMPELLING QUOTES

- "Prepare for the worst and hope for the best" Brian Joffe, Long4Life •
- "The COVID-19 pandemic has driven two years' worth of digital transformation in two months" Microsoft CEO Satya Nadella
- "A strong balance sheet puts you in charge of your own destiny" Johann Rupert, Richemont
- CEO of the world's no 1 pork producer Smithfields, "During this pandemic, our entire industry is faced with an impossible choice: continue to operate to sustain our nation's food supply or shutter in an attempt to entirely insulate our employees from risk".
- "I have experienced many challenging events during my 50-year working career, but nothing comes close to the experiences • of the first few months of 2020 following the outbreak of the COVID-19 pandemic. This extraordinary time will shape a new future. It will forever be known as the period in which we changed paradigms, changed ways of working and changed the way we relate and interact with one another " – Brian Joffe, Long4Life
- "The data traffic increase is 110% year over year. So yes, we have seen an increase in customer revenue even though we've taken the impact of the price decreases. That said I think we must not get overly carried away from that because it's early days still." - Shameel Josub, CEO Vodacom

WHERE ARE WE NOW?

- 2020 GDP down 6-18%; 2021 +5-7%??
- March results are irrelevant, its about prospects
- Business rescue or liquidation: SAA, Comair, Edcon, Phumulela and its only just begun
- Focus on cash flow and survival mode. Costs cut. Capex slashed.
 Retrenchments or at least hiring freezes. Not one job for new entrants.
- Manage for cash flow, not accounting profit.
- The dividend bellwethers have stopped dividends even Clicks and Pick 'n Pay!!!! No income from equities. SA dividends could be down >70% this year.
- But some offsets: Money 35% cheaper (Prime 7%?), Fuel 30% cheaper
- Could we have deflation? House prices could be flat for 10 years 5 years historically and 5 years forward
 - Who would build a new house?
 - But surely property rates must come down???



VODACOM DATA EXAMPLE

Pricing transformation evolution | Elasticity shaping recovery





THE MATHS OF LOW / NO REVENUE

	Based to 100	Turnover down 20%	Turnover down 50%	d
Turnover	100	80	50	
COS	70	56	35	
Gross profit GP% margin	30 30%	24 30%	15 30%	
Expenses	14	14	14	
Operating profit	16	10	1	
Decline in profit		-38%	-94%	





For many companies a 20-50%

Decline in turnover means a loss

This depends on the operating margin and the extent of variable costs/the ability to cut costs

FOUR CATEGORIES OF COMPANIES

- Companies who are positively / neutrally impacted
 E.g. Naspers, British American Tobacco, Aspen, Asset
 management, Vodacom
- Companies who will have temporarily lower profits/small losses, but emerge in good shape
 E.g. MTN, Bidvest, Bidcorp, Clicks, banks, food retailers
- 3. Companies who will have lower profits / losses, but losses create big impact post crisis (e.g. balanced sheet weakened)
 E.g. Netcare, Anheuser Busch, Barloworld, Geared retailers, Property companies
- 4. Companies who may not survive or need rights issueWaryE.g. Comair, Sun International, Invicta, Sephaku, Sasol

Safe

Where opportunities lie

Wary, but depends what is priced in

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ZOOM BOOM – HOW VALUE HAS SHIFTED

ZOOMBOOM

Zoom is now worth more than the top seven airlines combines MARKET CAPITALIZATION OF ZOOM VS. TOP AIRLINES



^{est} 4.04bn	Delta \$12.30bn
87bn	1AG \$4.11bn
a 87bn	American Airlines \$3.89bn
e KLM Group 14bn	Total Airlines \$46.21bn

FROM FRESH SALMON TO BULLY BEEF

- Protein behaviour:
 - Sandton housewives stocked up on tinned food pre lock-down
 - A client cattle farmer can't sell his cattle lower end of market switching to cheaper protein (boost for chicken?)
 - A client Spar owner has seen butchery sales up 80% higher end of the market can't dine out
 - A client high end seafood retailer has seen sales up 300% for the same reason
- Twitter announced that their staff can work from home indefinitely demand for Office space??
- Price and value is key challenge to branded consumer goods
- Company internet presence becoming a key survival factor

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GLOBAL SECTORAL VIEWS

Consumer Goods

Safe harbour in COVID-19, co's need to adapt to LT channel fragmentation

Oil & Gas

Too much uncertainty – demand shock, LT carbon problems

US Financials

Well capitalized, reasonable value here so long as pandemic is not extended

UK Car Insurance

Resilient in tougher times, prefer those that are well provisioned

Restaurants

Under pressure but strong business models, digital competence NB to face shift to digital on demand

Payments / Card

Strong secular trends in card industry, but a recession will hurt, and multiples remain high



THE SUPPLIERS

		<u> </u>	
٠	Booking.com April revenue down >100% !	70	
٠	Vodacom data traffic up 110% in April, but voice down	65	Y
٠	Life Healthcare – occupancies of 40% ; no March 2020 dividend	60	hr.
•	Netcare: suspended non-essential elective surgery, but only 58 COVID patients in the whole of Gauteng (107 hospitals)	55	1- 4
•	Distell profits to June 2020 down 65%	50	
•	Spark ATM: Cash down 50% in April and 40% in May	45	
•	SA mines: some operating at 50% capacity	40	
٠	Impala: 19 Covid cases at Marula; 6% of production which is suspended from 17 May	35 30	
٠	Richemont surviving, but Rupert projects 12-36 months before normality	25 20	
•	Tourism and hospitality a disaster: E.g. Sun International in the eye of the storm: R13bn debt, R2bn market cap – 2.5x historic PE. Now making massive losses	15	M J J 2018
•	Debt-laden companies in the hands of the banks		Source: Iress



Sun International share price:



ess

ALTRON EXAMPLE

ALTRON

COVID-19 Impact



Combined initiatives: estimated savings of c.R500m in 2021



Cost savings initiatives

- Postponing cash absorbing projects
- Decreasing variable costs

Salary and employee initiatives

- Reversing FY2020 salary increases
- Freezing salary increases and head count
- FY2020 top management bonuses halved

Non-executive director's fees

• Reduced by 30% for 3 months

EXAMPLE OF ASTRAL WORKPLACE















SALES HIGHLIGHTS (CHANNEL)



* includes royalty income

RICHEMONT



THE LANDLORDS – WHAT LEASE?

			11001
	Softbank values WeWork at US\$2.9bn, down from US\$49bn a year ago. Reset of the sector required – new regimes (turnover rentals?)	Local property Investec Prope Redefine	-
•	Forget dividends	Tower	
	Delaying capex, renegotiating debt covenants with banks Uncertainty and impasses with retail clients – many smaller tenants just	Equites Fairvest	
	not paying – <i>is a lease is a piece of paper now?</i>	Global proper	ty sh
•	Period of re-negotiation – national retailers offering 20% in April/May	Sirius	
•	Balance sheets <i>and liquidity</i> are key	Lighthouse	
•	Namibia: 4 May malls reopened and trading well. Sit down restaurants not allowed.	Stenprop Redefine Inter Nepi Rockcast	
•	Poland an interesting comparison (especially given SA exposure)	Περιποεκεάδι	.10
	 From Nepi update: "On 4 May 2020, Poland ended the temporary 	Growthpoint	relea
	trading restrictions on the stores located in shopping centres larger than 2,000 square metres, and all the Group's malls in Poland have resumed normal trading. Restaurants currently provide only take- away food. Entertainment facilities remain closed.	APRIL 2020 Billings (R) Collections (R) Collections % Total relief (R)	ALI 1,0 73

Nepi: As of today, tenants representing 43% of the Group's GLA are • open, and the number is expected to increase progressively over the next weeks. The first trading indications in Lithuania and Poland are positive.

Recent announcements

April rent collected in May
71% of April rent collected
73%, no dividend
56% but progressing
93% in SA
>60%

nares

ius >75%	
hthouse >90%	
enprop 81%	
define International 83% excluding hotel	S
epi Rockcastle 90% of that invoice	t

ease 18 May

APRIL 2020	ALL SECTORS	Retail	Office	Industrial	Healthcare
Billings (R)	1,035,644,209	381,844,470	439,107,803	187,744,639	26,947,297
Collections (R)	735,478,230	178,291,296	403,478,283	153,261,916	26,915,709
Collections %	71%	47%	92%	82%	100%
Total relief (R)	(99,218,437)	(38,643,784)	(31,022,707)	(29,551,947)	-
MAY 2020	ALL SECTORS	Retail	Office	Industrial	Healthcare
Billings (R)	951,662,856	377,819,562	389,731,718	158,197,668	25,913,908
Collections (R)	665,098,710	203,948,959	314,219,901	122,940,767	13,582,759
Collections %	70%	54%	81%	78%	52%
Total relief (R)	(100,834,639)	(26,330,405)	(29,720,024)	(29,520,904)	(15,263,307)

THE RETAILERS – ANALYSTS NOT BRAVE ENOUGH TO PREDICT REALITY

- Depends on product range sector in turmoil, but loosening now
- Turnover, GP% and operating margins under pressure •
- But sales **down 10%** (??) after all has settled ... in 3-6 months
- Retail facing big changes: formats, online, locations
- April new vehicle sales 574 vehicles vs 36 787 in April 2020 •
- Sportsman's Warehouse can sell **50%** of their products, and in Level 4 sales of those products are up on last year
- Foschini will lose > R1.5bn per month gross profit with lockdown; last year profit was R3.6 billion
- Pick 'n Pay turnover **can't sell 20%** of product (at higher margin) losses?
- Spar: Strong results in SA. Theme of franchisees outperforming
- Spur: **155 out of 559** restaurants open for takeaways
 - Staff received full salaries for April and May, but the group will implement a 20% salary reduction from 1 June, in line with a reduced work week.





In 155 out of 559 restaurants

CURRENT TRADING IMPACTED BY COVID-19

Pickn Pay

Phase 1

Disruption to international trade prior to 15 March

Experienced some disruption to imports from Asia

Slight uptick in demand for personal hygiene and household cleaning products

Phase 2

Spike in demand 15 March to 26 March

Spike in demand for personal hygiene, non-perishable foods, household items, liquor and tobacco

Elevated demand induced temporary stock shortages

Imposed purchase quantity limits to mitigate shortages

1st case of Covid-19 in SA

State of disaster

Nationwide lockdown



Phase 3

Lockdown and Level 4 conditions 27 March to present

Limited movement of people

Job losses in non-essential sectors

Reduced household expenditure

Prohibitions on the sale of some goods

Consumers buying bigger baskets less often



announced

CUSTOMERS STOCKPILED ON ESSENTIALS

Pickn Pay

Customers stockpiled on groceries, household items and alcohol leading into lockdown Sales volume growth





CUSTOMER BEHAVIOUR SHIFTED DURING LOCKDOWN

Pickn Pay

During lockdown, customers are spending more on **Tuesdays and less over the weekend**

more per visit

Variance in % speed: lockdown vs typical week:





Shoppers are visiting stores less often but buying

CUSTOMER BEHAVIOUR SHIFTED DURING LOCKDOWN

Pickn Pay

Surge in demand for baking and luxury goods during lockdown

Sales volume growth







beer

Masala seasoning

DEMAND FOR GROCERY HOME DELIVERIES INCREASED



- •
- •
- •



Since the declaration of national state of emergency:

• More than 144 000 new customers registered online this is 8X more registrations than the previous year

200% increase in active transacting customers

1000% growth in first time customers vs last year

Our dedicated online facilities and in-store click and collect platforms delivered a growth of over 150%

Resultant turnover growth was over 100% year-on-year

THE CUSTOMERS

U.S. ECOMMERCE PENETRATION (% OF RETAIL SALES)

50.0%							
10.0%							
80.0%							
20.0%							
0.0%		6 10/	7.2%	8.0%	8.8%	9.7%	10.7%
	5.6% 6.4%				10 Years		
).0%							
	2009	2010	2011	2012	2013	2014	2015
	Source: Bank of	f America, U.S. Departm	ent of Commerce,	ShawSpring Research			



27.0%



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